

# Collaborative Excellence



## PRE-RELEASE ANNOUNCEMENT

### A BOLD NEW FUTURE FOR ALLIANCE PROFESSIONALS

### A REAL GAME CHANGING BREAKTHROUGH

## Our Value Proposition

*All the Great Problems in the World Today will be Solved on a Foundation of*

### **COLLABORATIVE EXCELLENCE**

Isn't just a slogan; it's the new reality if our companies, alliances, and even our civilization is to thrive amidst the rapidly changing, even tumultuous world in which we must function.

The Architecture of Collaborative Excellence is a real breakthrough in gaining organizational performance and competitive advantage.

### **OUR VALUE PROPOSITION**

If you adopt the Collaborative Excellence Architecture, you can expect to see big results:

- Increase Trust in Leadership by 20%
- Turn Breakdowns into Breakthroughs
- Increase Employee morale & Reduce Employee Turnover by 10%
- Deliver Projects on time/ budget
- Improve Productivity by 10%
- Increase Innovation by 15%
- Build High Performance Teams that accomplish 15% more
- Transform silos into innovation assets
- Reduce Resistance to Change by 30%

These are extraordinary claims – that's how powerful Collaborative Excellence is.

[Download Program Brochure](#)

**Next Gen Alliances in the Eco-System are highly complex organizational systems needing more than just Best Practices to thrive.**

- It's a major Paradigm Shift requiring a Collaborative "Architecture" to enable its multiple components to connect, adapt, and innovate quickly.
- Alliance Managers must expand their realm of expertise from Alliances to Collaborative Excellence, which can be used across a wide spectrum of functions, not just alliances.
- The ability to build wide-reaching collaborations, including internal alliances, is the pathway to the C-Suite

### **The Wave of the Future:**

- Every Alliance Professional should be sure to read the compelling rationale for leading the Collaborative Shift.
- Be sure to download the information you need that will affect your future:
  - [Executive Summary](#) (3 page Overview)
  - [Full White Paper](#) (50 page Analysis)
  - [Full White Paper](#) (with Appendices)

**The Alliance Profession is poised to lead the *Collaborative Shift*.  
Are you ready?**