



International Collaborative Leadership Institute

**Programs for Collaborative Leadership &
ISO Collaborative Business Certification
-- Briefings, Workshops, & Courses --**



Senior Executive Team & Board of Directors Briefing

Overview of the Rationale, Impact, Critical Factors for Success, Key Challenges, Leadership Requirements, and Pitfalls of Collaborative Business. This briefing is intended for Senior Executives to understand the potential commitments, strategic and operational issues, and ask the tough questions about what can be a monumental decision in the course of business to ensure maximum return on investment. (1/2 day).

Economic & Competitive Power of Collaborative Business

A detailed examination of how collaboration impacts operations, economics, and specific competitive advantages. Key issues addressed include: How to predict the impact; Issues in Risk Management, Legal and Contract Management, Customer & Supplier Relationships, Employee Engagement, Human Resources, Lean Management, Shifts in Thinking, new Metrics, Commitments required, pitfalls expected, typical reasons for success or failure. (1 day)

Planning, Championing, and Rolling Out the Implementation for ISO 44001 Workshop

ISO 440001 is inherently an *external* business strategy affecting relationships primarily with suppliers and customers. However, any strategy that impacts *external* issues will naturally have *internal* impacts and require resources and understanding. Some companies are not sufficiently collaborative *internally* to be strong enough to support ISO 440001. In this sense, adopting the ISO standard may require a phased roll-out, considerable training, and targeted pilot programs to ensure the transformational issues are constructive and changes are addressed reasonably. This planning session digs into the critical issues, thorny questions, pressure points, and readiness requirements. (1 to 2 days)

Collaborative Championing Leadership for Transformation & ISO 44001

Effective implementation of any organisational initiative and embedding change requires internal ownership and leadership. This flagship residential programme is designed to equip internal champions to implement the ISO 440001 standard and integrate solutions within the requirements of their organizations. This will also include the fundamentals of trusted leadership, addressing collaborative strategy, economics, culture, innovation, supply chain, and alliance best practices. (4 days)

Strategic Alignment, Culture, Competencies & Capability Assessment Workshop

Collaborative Business is not just a tactical maneuver. It must dovetail into business strategy and operations. Further, the business culture will have massive influence on the pace, direction, and methods of implementing ISO 440001. Ensuring operational alignment across business units, internal functions is a vital element of this workshop. Before proceeding, those impacted by the changes must have input into how they will benefit, and any downsides should be anticipated. Key performance metrics and processes will also change, and must align early in the process. will impact many functional groups within an organisation. The aim is high performance and competitive advantage, and the ISO framework is structure to facilitate the journey. (2 days).

Facilitative Auditing for ISO Collaborative Standards Workshop

Auditing can be either a punitive or facilitative process. We practice collaboration – therefore the auditing process must also be facilitative – helpful to achieve goals, culture, and innovation. Certification, while an ostensible objective and powerful symbol, is not as important as the underlying strategies, culture, operational interfaces, and innovation systems that form the structure of a Collaborative Business System. This workshop focuses on how the facilitative auditing process can be used as a fulcrum for leveraging high performance and alignment of functions. Internal facilitative auditors are given philosophy, frameworks, methods, metrics, and tools to help champions shift attitudes, language, processes, behaviors and interactions. (2 days)

Risk Management in Collaboration

Collaboration presents a new opportunity in risk reduction, if approached properly. In many cases, collaboration will both reduce risk and enable better management of complexity. However, blind trust, poor alignments, undefined expectations, and poor teamwork across interfaces can thwart any benefits of collaboration. Risk management is an integral part of the ISO 44001 standard. Understanding what constitutes relationship risk and how effective mitigation strategies can be implemented is fundamental. Workshop course looks a four dimensional risk model, the role of Risk Management, the flaws of most risk models, how many risk management strategies actually increase risk, and effective tools and techniques and tools to reduce risk while increasing competitive advantage. (2 days)

Building a Collaborative Culture of Teamwork, Trust, & Innovation

Most leaders don't understand that behavior of people is influenced far more by the culture the leader creates than by personality. This workshop applies leadership strategies and practices directly to the every-day realities of your organization, with the intention of creating a strong culture *internally* to support collaboration *externally*. Key participants in the training include both teams involved in the ISO implementation and cross-functional teams. Members of key alliances and partnerships in the supply base and customer value chains may also be invited to participate. The focus is not just on collaboration, but high-performance teamwork and collaborative innovation. How to deal with conflict and negative behavior is also a vital component of the training. Human Resource's role in recruiting, hiring, training, and performance metrics is also addressed. (2 days)

Contracts and Legal Processes to Support Collaboration

The Anglo-American legal system is inherently adversarial, challenging the entire system of collaborative thinking. Integrating contracting terms and conditions and collaborative principles is an important art and core process to ensure contracting does not destroy the potential of teamwork, while at the same time ensuring performance and protection. This course focuses on assessing the contracting process, best practices, Alliance Agreements, and individual roles and responsibilities. (2 days)